

ezprints, Inc. Reports Strong Holiday 2011 Results

Norcross, GA, January 30, 2012 - ezprints, Inc. (www.ezpservices.com), a leader in high quality, personalized products and related technology solutions, reported that its units shipped during the holiday season were up 48 percent and that it shipped an impressive 70 percent of units the same day they were received.

Sales were particularly strong in a few categories, with 200 percent growth in cards, stationery, and photo books, and 75 percent growth in home décor categories.

“We again saw rapid growth in the number of orders we received this year,” said Wes Herman, President and Chief Executive Officer at ezprints. “Personalized products are clearly a category where consumers see high value for their dollar.”

Through ezp services, a private-label solution of technology, printing, and fulfillment services, ezprints enables its partners to deliver professional-grade personalized products with no up-front investment in technology or inventory.

“Our vision is to make it easy for our partners to ensure they don’t miss out on the fast growing personalized products market,” Herman said. “Consumers want to be able to personalize anywhere they happen to be online, and our technology enables any web-based business to allow for that.”

About ezprints

ezprints, Inc., located in Norcross, Georgia, has been helping make products more personal since 1998. A leader in offering printing and press product solutions to some of the largest names and most popular brands and professional photographers in the country, ezprints is recognized for its superior quality, color reproduction, innovation and service. ezprints, Inc. recognizes that no two businesses or individuals are the same and offers a wide variety of printing formats, mediums and products to suit every need. From fine art prints and home décor products to photo gifts and professional grade prints, ezprints is committed to offering products that continue to bring more personalization opportunities to its partners. For more information and a complete catalog of products and services, please visit <http://www.ezpservices.com>.

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